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CATAPULT

1H FY27 RESULTS PRESENTATION

NOVEMBER 17, 2026



DISCLAIMER

IMPORTANT NOTICE

FORWARD-LOOKING STATEMENTS

This document contains forward-looking statements including plans and objectives. Do not place undue reliance on them as actual results may differ, and may do so materially. They reflect Catapult's views as at the time made, are not guarantees of future performance and are subject to uncertainties and risks, such as those described in Catapult's most recent financial report. Subject to law, Catapult assumes no obligation to update, review or revise any information in this document.

DEFINED TERMS AND CALCULATION METHODOLOGIES

In this document, unless otherwise indicated:

- "1H" is each period starting April 1 and ending September 30;
- "2H" is each period starting October 1 and ending March 31;
- "FY" is each period starting April 1 and ending March 31;
- "Acquisition Related Charges" includes share-based payment acquisition contingent consideration, acquisition-related transaction costs, and adjustments to fair value of contingent and deferred acquisition consideration;
- "ACV" or "Annualized Contract Value" is the annualized value of all active subscription contracts in effect using an average exchange rate to US$ over a 1-month period ending on the ACV Effective Calculation Date;
- "ACV (CC)" or "ACV constant currency" is ACV calculated on a "constant currency" basis, which is calculated using an average exchange rate to US$ over a 1-month period ending on the date that is 1 year before the ACV Effective Calculation Date;
- "ACV CAGR" is the compound annual growth rate in ACV on a "constant currency" basis over a period A to B, which is calculated as the annualized growth rate (expressed as a percentage) of (x) the ACV as at the Effective Calculation Date for B (using currency rates as at the effective calculation date for A); divided by (y) the ACV as at, and using the currency rates as at, the effective calculation date for A. Therefore, for example, the ACV CAGR for 1H FY23 to 1H FY25 is calculated as the annualized growth rate (expressed as a percentage) of (x) the ACV calculated as at September 30, 2024 (using currency rates as at September 30, 2022); divided by (y) the ACV calculated as at, and using the currency rates as at, September 30, 2022;
- "ACV Churn" is the reduction in ACV from the loss of customers over a period, which is calculated as the quotient (expressed as a percentage) of (x) the reduction in ACV from the loss of customers over the 12-month period prior to the Effective Calculation Date; divided by (y) the total ACV calculated as at the date that is 12 months prior to that Effective Calculation Date;
- "ACV Effective Calculation Date" for ACV is, unless otherwise stated, September 30, 2026. The ACV Effective Calculation Date for ACV denoted as "Opening ACV" or "Closing ACV" is ACV calculated as at, respectively, the start or end of the relevant period. Therefore, for example, the Opening ACV FY26 Effective Calculation Date is April 1, 2025 and the Closing ACV FY26 Effective Calculation Date is March 31, 2026. ACV denoted as "1H" is calculated as at the end of the relevant period. Therefore, for example, the ACV 1H FY26 Effective Calculation Date is September 30, 2025, and the ACV 1H FY27 Effective Calculation Date is September 30, 2026;
- "ACV Growth" or "ACV YoY" is the growth in ACV (including on a "constant currency" basis), which is calculated as the quotient (expressed as a percentage) of (x) the ACV calculated as at the ACV Effective Calculation Date; divided by (y) the ACV calculated as at the date which is 12 months prior to that ACV Effective Calculation Date;
- "ACV Retention" is the retained ACV from continuing customers over a period, which is calculated as (1 - ACV Churn), expressed as a percentage;
- "Average ACV per Pro Team" is the ACV attributable to Pro Teams divided by the number of Pro Teams, as at the ACV Effective Calculation Date;
- "Contribution Margin" is Revenue less Variable Costs, expressed as a percentage of Revenue;
- "Fixed Costs" is the total of General & Administrative (G&A), and capitalized and non-capitalized Research & Development (R&D) costs;
- "Free Cash Flow" or "FCF" is cash flows from operating activities less cash flows used for investing activities, excluding cash used for acquisitions of, and investments into, businesses and strategic assets. FCF excludes AASB16 lease payments;
- "Incremental profit" over a period is calculated as the incremental Management EBITDA over that period;
- "Incremental profit margin" over a period is calculated as the quotient (expressed as a percentage) of (x) the incremental Management EBITDA over that period; divided by (y) the incremental revenue over that period;
- "Lifetime Duration" or "LTD" is the average length of time that customers have continuously subscribed for Catapult's products or services as at the effective calculation date, weighted by each customer's ACV as at that date;
- "Management EBITDA" is Reported EBITDA (i) excluding share-based payments, payroll taxes relating to share-based payments, purchase consideration, acquisition-related transaction costs, severance costs, and adjustments to the fair value of contingent and deferred acquisition consideration; and (iii) including capitalized development expense;
- "Multi Solution Pro Teams" is the number of Pro Teams that, as at the effective calculation date, use more than one Catapult solution;
- "nm" means not meaningful;
- "pp" means percentage point, which is the arithmetic difference between two percentages;
- "Recurring Revenue" is SaaS Revenue, plus Media, and other recurring revenue that is not attributable to ACV;
- "Recurring Revenue Growth", "Recurring Revenue YoY", "SaaS Revenue Growth" or "SaaS Revenue YoY" is the growth in, respectively, Recurring Revenue or SaaS Revenue (including on a "constant currency" basis, the "Relevant Revenue"), which is calculated as the quotient (expressed as a percentage) of (x) that Relevant Revenue over, as applicable, the 12-month period prior to March 31 of a specified FY or the 6-month period prior to September 30 of a specified HY (the "Relevant Period"); divided by (y) the Relevant Revenue over, as applicable, the 12-month period or 6-month period ended 12 months prior to the Relevant Period;
- "Reported EBITDA" means earnings before interest, tax, depreciation, and amortization for the relevant period derived from the financial statements prepared in accordance with applicable accounting standards, and before any adjustments applied in calculating Management EBITDA;
- "Rule of 40" is the sum of annual ACV growth percentage on a constant currency (CC) basis and Management EBITDA margin (Management EBITDA as a % of Revenue);
- "SaaS Revenue" or "SaaS (ACV) Revenue" is revenue attributable to ACV;
- "Variable Costs" is Total non-capitalized COGS, Sales & Marketing (S&M), and Delivery Costs; and
- "Underlying NPAT" is NPAT excluding Acquisition Related Charges, amortization of acquisition intangibles, FX Gain (Loss) and other one-time adjustments.

This document should be read in conjunction with the above definitions and calculation methodologies as they are integral to understanding the content.

NON-IFRS INFORMATION

While Catapult's results are reported under IFRS, this document also includes non-IFRS information, such as Management Operating Profit, Management EBITDA, EBITDA, Gross Margin, Contribution Margin, Underlying NPAT, Free Cash Flow (FCF), Annualized Contract Value (ACV), Lifetime Duration (LTD), ACV Retention, ACV Churn, and Rule of 40. These measures are provided to assist in understanding Catapult's financial performance, given that it is a SaaS business. They have not been independently audited or reviewed, and should not be considered an indication of, or an alternative to, IFRS measures.

Catapult has provided a reconciliation of Management EBITDA to its nearest statutory equivalent in its 2027 Half-Year Results.

GENERAL

The information in this document is for general information purposes only, and does not purport to be complete. It should be read in conjunction with Catapult's other market announcements. Readers should make their own assessment and take professional independent advice prior to taking any action based on the information. Due to rounding, numbers presented throughout this document may not add up precisely to the totals provided and percentages may not precisely reflect the presented figures. All financials are in US$ unless otherwise indicated.

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OUR VISION

UNLEASH THE POTENTIAL OF EVERY TEAM AND ATHLETE ON EARTH

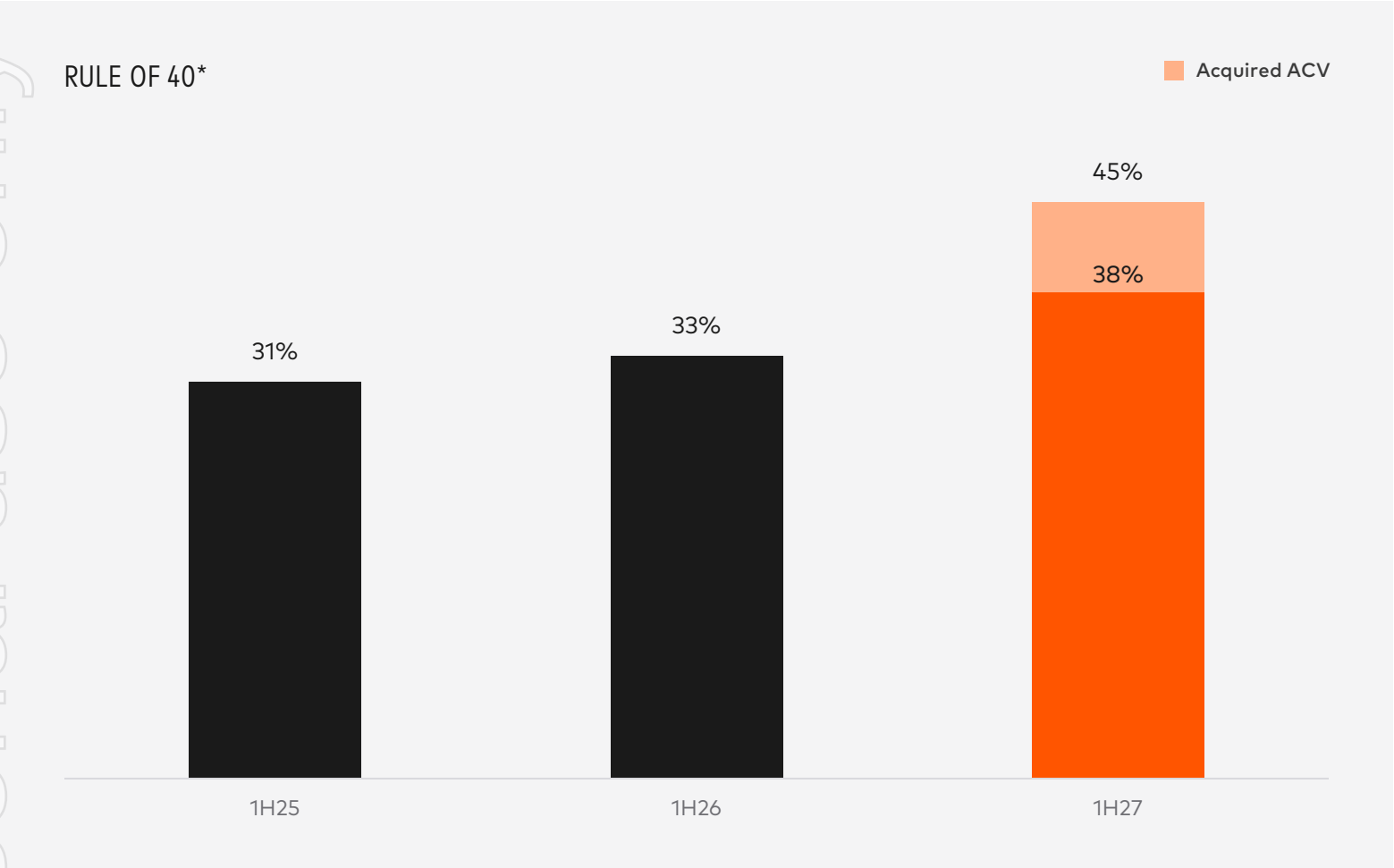
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WILL LOPES

CHIEF EXECUTIVE OFFICER & MANAGING DIRECTOR



RECORD 38% ORGANIC RULE OF 40, 45% INCLUDING ACQUIRED ACV



ACV GROWTH (CC)

25%

18% excluding acquired ACV

MANAGEMENT EBITDA %

20%

* Rule of 40 is defined as the sum of annual ACV growth percentage on a constant currency (CC) basis and Management EBITDA margin (Management EBITDA as a % of Revenue).
Important Note: Rule of 40, ACV Growth, and Management EBITDA financial information in this slide has not been independently audited or reviewed. See slide 2 for defined terms and calculation methodologies.

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ACV PASSES A$200M, WITH PROFIT GROWING FASTER THAN REVENUE

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ACV

US$145.2M

A$208M

↑ 25% YoY (CC)

REVENUE

US$81.7M

A$117M

↑ 20% YoY (CC)

MANAGEMENT EBITDA

US$16.1M

A$23M

↑ US$6.4M YoY

Important Note: ACV, ACV Growth (CC, constant currency), and Management EBITDA financial information in this slide has not been independently audited or reviewed. See slide 2 for defined terms and calculation methodologies.

MORE THAN 1 IN 3 PRO TEAMS NOW RUN MULTIPLE CATAPULT SOLUTIONS

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PRO TEAMS

4,410

↑ 14% YoY

ACV PER PRO TEAM

US$31.3K

↑ 10% YoY (CC)

MULTI SOLUTION PRO TEAMS

1,567

↑ 51% YoY

Important Note: Pro Teams, ACV Per Pro Team, and Multi Solution Pro Teams financial information in this slide has not been independently audited or reviewed. See slide 2 for defined terms and calculation methodologies.

WE KEPT 31 CENTS OF EVERY NEW REVENUE DOLLAR AS PROFIT

US$M	1H26 (AS REPORTED)	1H26 (LIKE-FOR-LIKE)	1H27	INCREMENT
Revenue	**67.6**	67.6	**81.7**	14.1
Variable Costs (COGS, S&M, Delivery)	**32.9**	32.5	**38.5**	6.0
Variable Costs %	49%	48%	47%	43%
Fixed Costs (G&A, R&D)	**25.1**	23.4	**27.1**	3.7
Fixed Costs %	37%	35%	33%	26%
			Incremental Profit	**4.3**
			Incremental Profit Margin	**31%**

- Our target is to keep at least 30% of every new dollar of revenue we generate as profit
- Variable cost efficiencies continued to improve, meaning each new dollar costs less to generate
- 1H26 (Like-for-like) excludes SBP-related payroll taxes of US$0.3M and US$1.7M from Variable and Fixed Costs

Important Note: The financial information in this slide is provided solely to provide an example of how incremental revenue drives incremental profit. The information is not, and must not be relied upon as, a statement or estimate of Catapult's current financial performance; a forecast of or guidance as to Catapult's future financial performance, condition or prospects; or an indication of Catapult's views regarding any of the foregoing. See slide 2 for defined terms and calculation methodologies.

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NEW PRODUCTS GIVE EVERY TEAM MORE REASONS TO EXPAND

IMPECT

Early launch of Video Scouting, combining video from 150+ competitions with advanced performance data in a single platform, transforming how global soccer clubs identify, evaluate and recruit talent

PERCH

Expanded gym monitoring capabilities with advanced movement analysis and new performance insights, helping coaches better understand athlete strength, movement quality and development

VECTOR 8

Enhanced next-gen athlete monitoring platform with improved data quality, streamlined reporting and new data-sharing; teams spend less time managing data, more time developing athletes

HUB PRO

Advanced our next-gen video platform with improved collaboration, automated tagging and more connected workflows, reducing manual work and helping coaches turn video into actionable insights faster

RACEWATCH

Introduced embedded AI-powered data analysis and visualization allowing users to generate and share customized analysis features on demand using a significantly expanded API

FOCUS LIVE

Expanded Focus Live with new practice and halftime presentation capabilities, enabling coaches to deliver immediate video feedback and accelerate athlete learning and development

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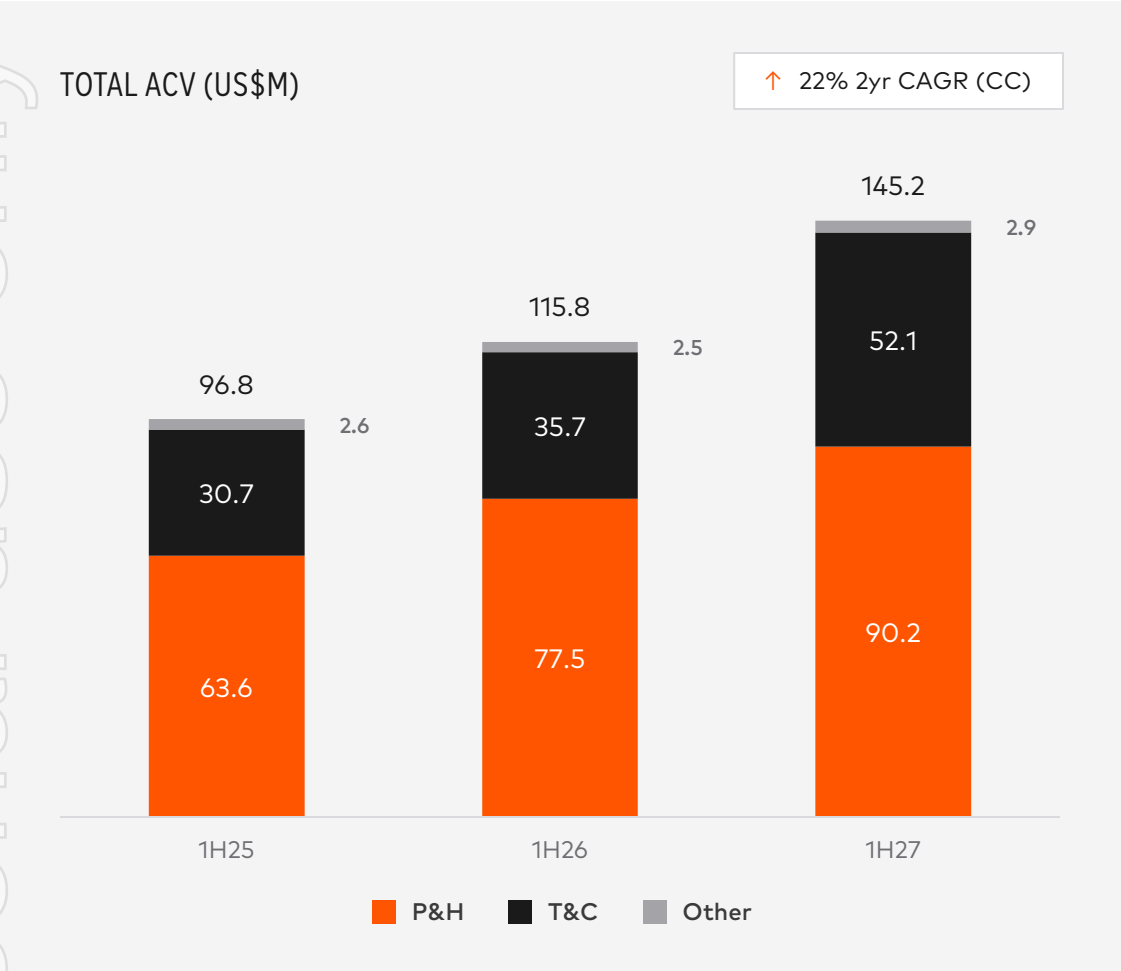
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BOB CRUICKSHANK

CHIEF FINANCIAL OFFICER



ACV +25% TO US$145.2M, POWERED BY TWO GROWTH ENGINES



- ACV, our leading indicator of future SaaS revenue, continues to demonstrate strong growth, powered by a dual SaaS engine
- Excluding the acquired ACV from Impect in 2H FY26, ACV growth of 18% (CC) represented another period of strong ACV growth

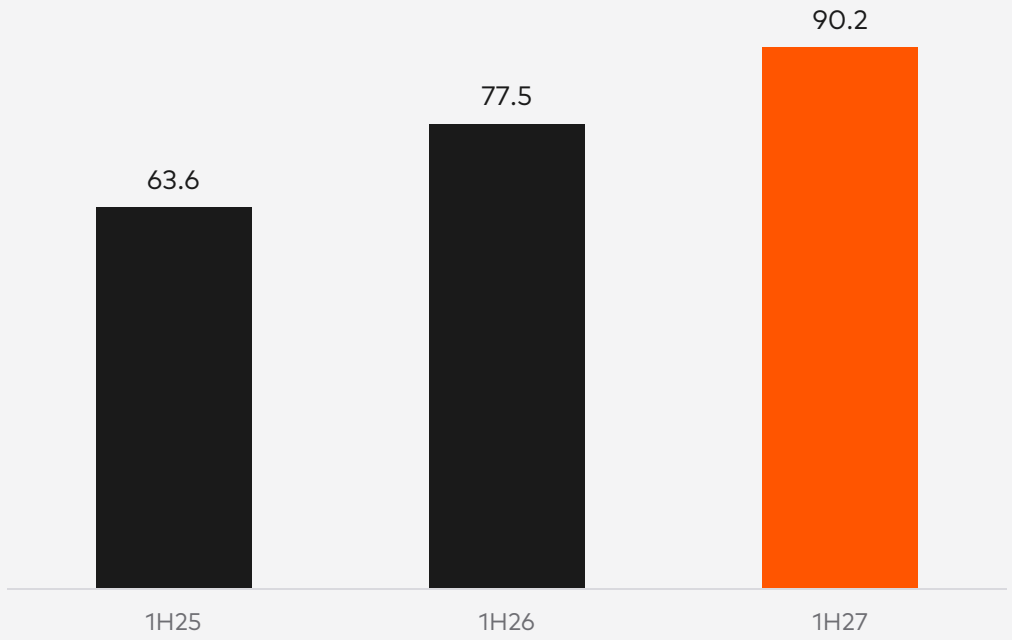
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Important Note: ACV, ACV Growth (CC, constant currency), and ACV CAGR (CC) financial information in this slide has not been independently audited or reviewed. See slide 2 for defined terms and calculation methodologies.

T&C ORGANIC GROWTH ACCELERATES FROM 16% TO 23%; P&H GROWS 15%

PERFORMANCE & HEALTH ACV (US$M)

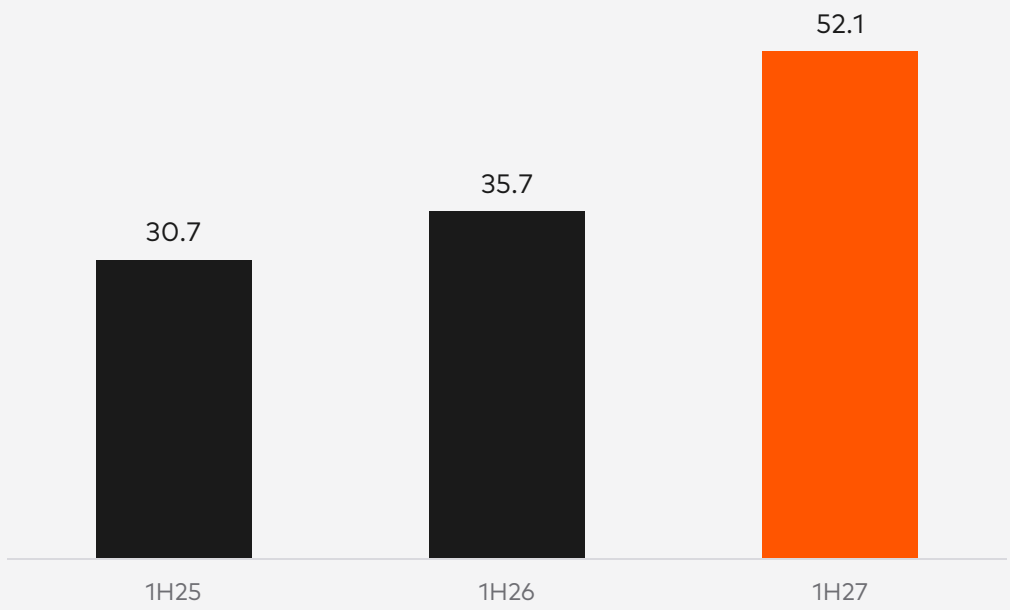
↑ 18% 2yr CAGR (CC)



P&H grew 15% (CC) YoY, adding US$12.7M of ACV in last 12 months

TACTICS & COACHING ACV (US$M)

↑ 30% 2yr CAGR (CC)



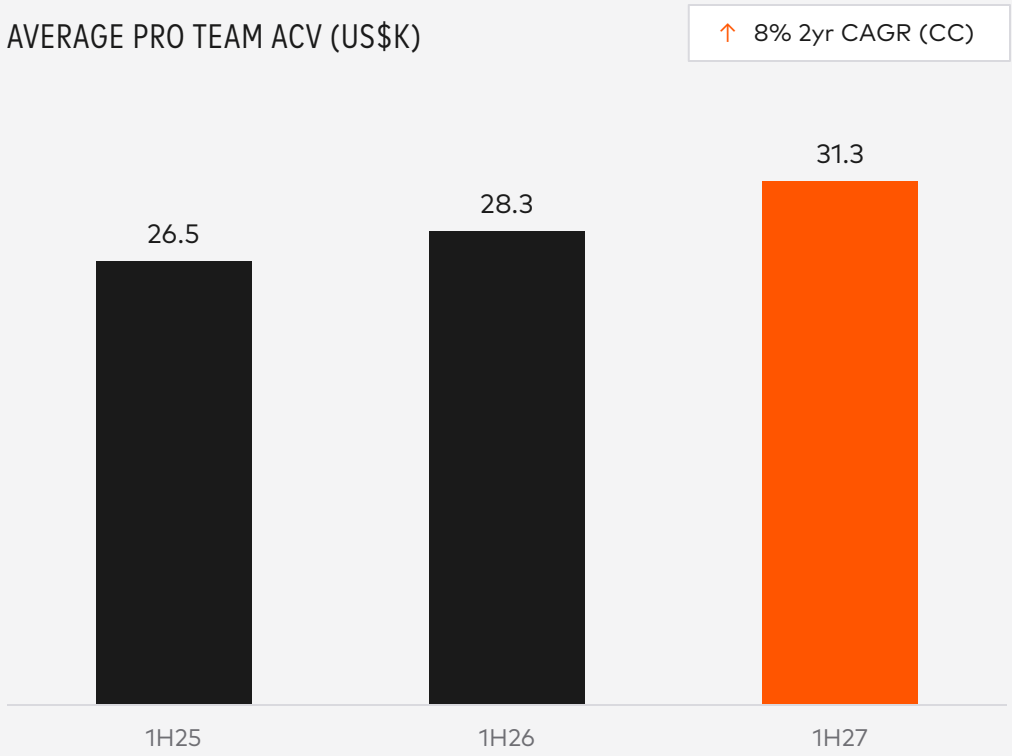
T&C excluding acquired ACV grew 23% (CC) YoY, an acceleration from 16% (CC) YoY in 1H26

Important Note: ACV, ACV Growth (CC, constant currency), and ACV CAGR (CC) financial information in this slide has not been independently audited or reviewed. See slide 2 for defined terms and calculation methodologies.

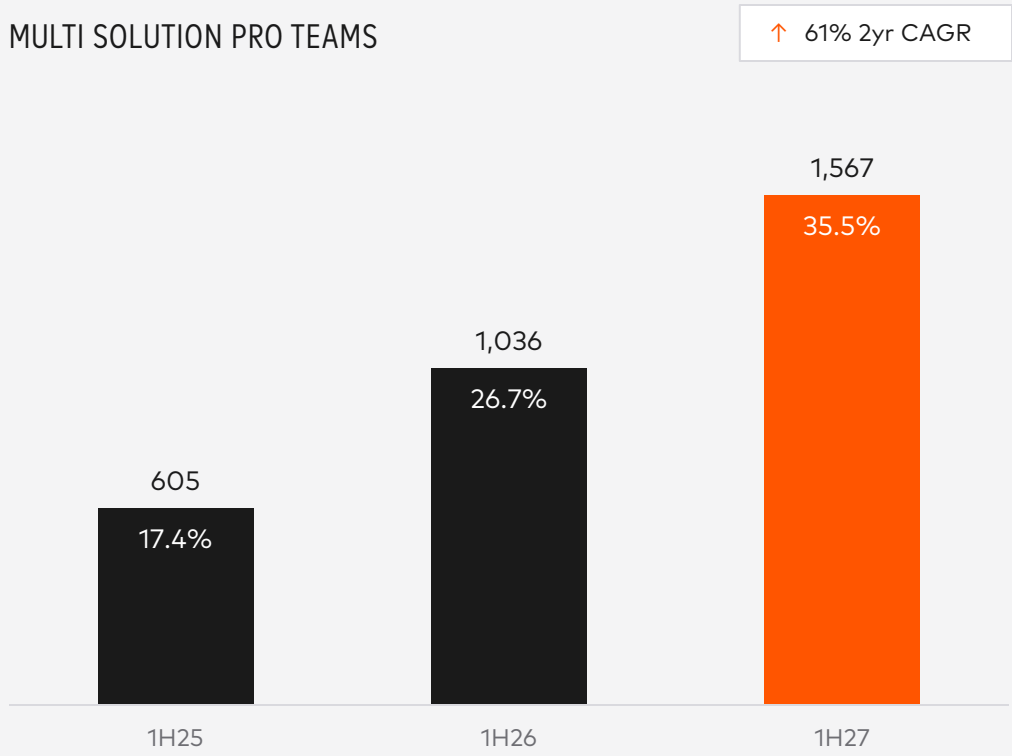
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TEAMS ARE BUYING MORE W/ MULTI SOLUTION PRO TEAMS UP 51%



Average ACV Per Pro Team continues to increase, reflecting success growing our share of wallet

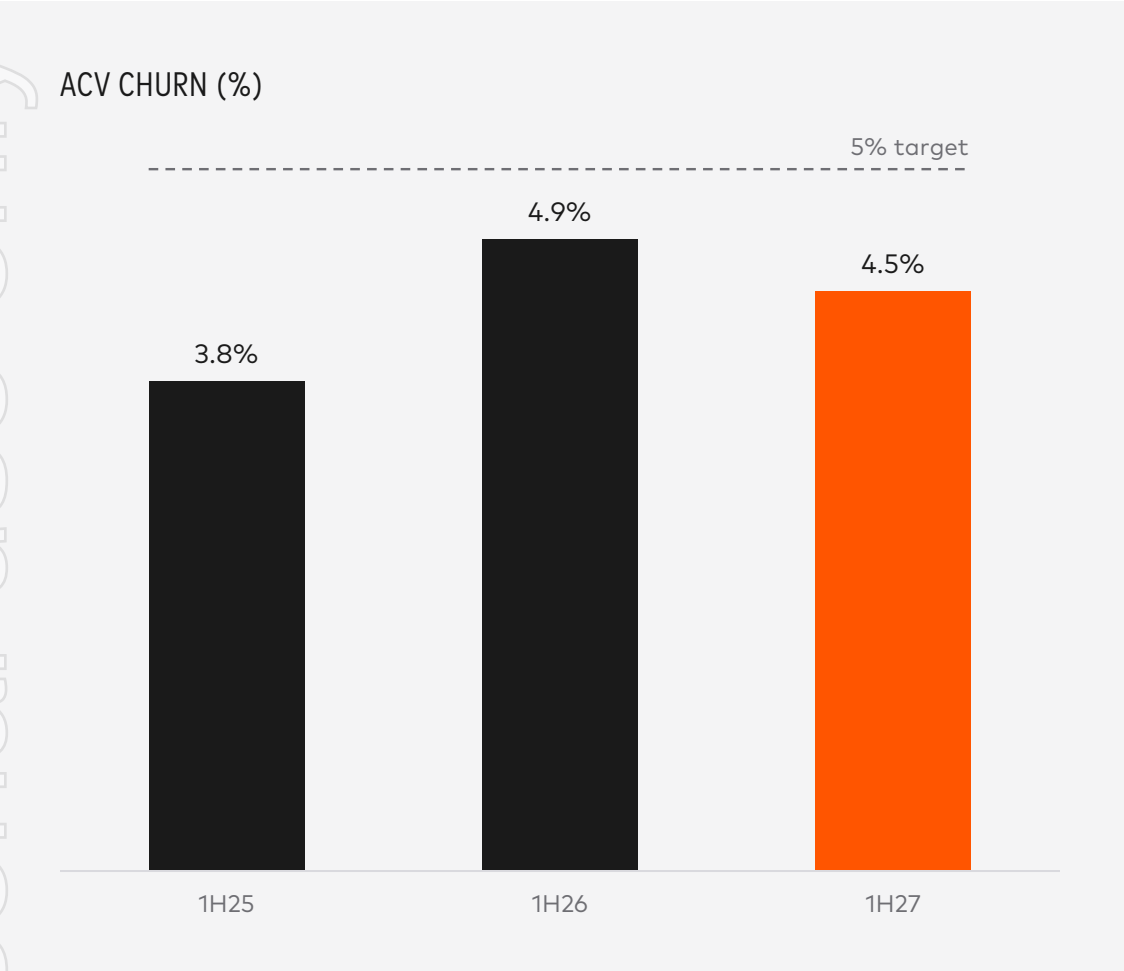


Multi Solution Pro Teams increased by 531, representing 51% growth YoY

Important Note: ACV, ACV Growth (CC, constant currency), and Multi Solution Pro Teams financial information in this slide has not been independently audited or reviewed. See slide 2 for defined terms and calculation methodologies.

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ACV CHURN AT 4.5% REMAINING BELOW TARGET

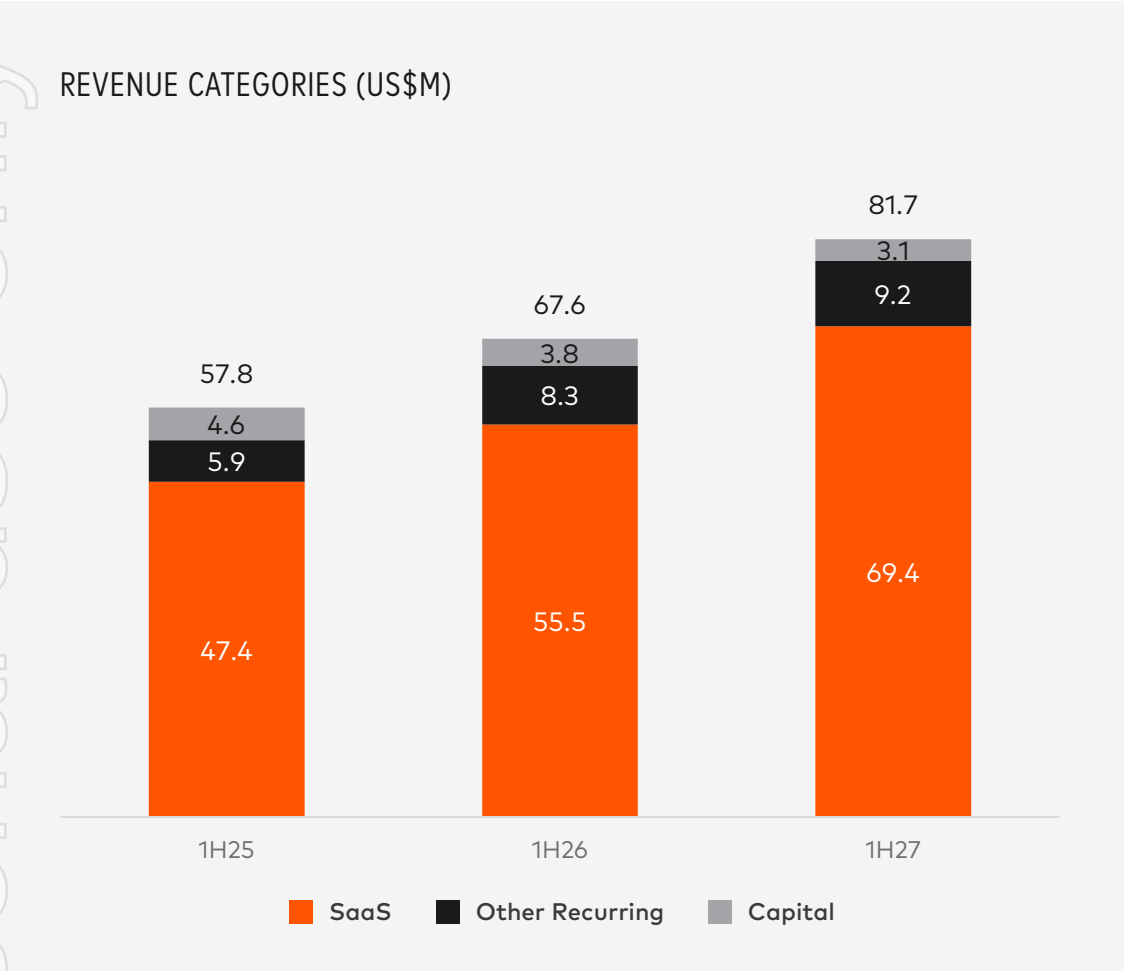


- ACV Retention continues to be strong, with churn below our target of 5%
- Expansion of Catapult's multi solution product suite supports ongoing best-in-class Retention rates

Important Note: ACV Churn and ACV Retention financial information in this slide has not been independently audited or reviewed. See slide 2 for defined terms and calculation methodologies.

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SAAS REVENUE GROWTH ACCELERATES TO 24%, UP FROM 16% A YEAR AGO



24%

SAAS REVENUE

Additional solutions in the platform are accelerating YoY Growth (CC)

20%

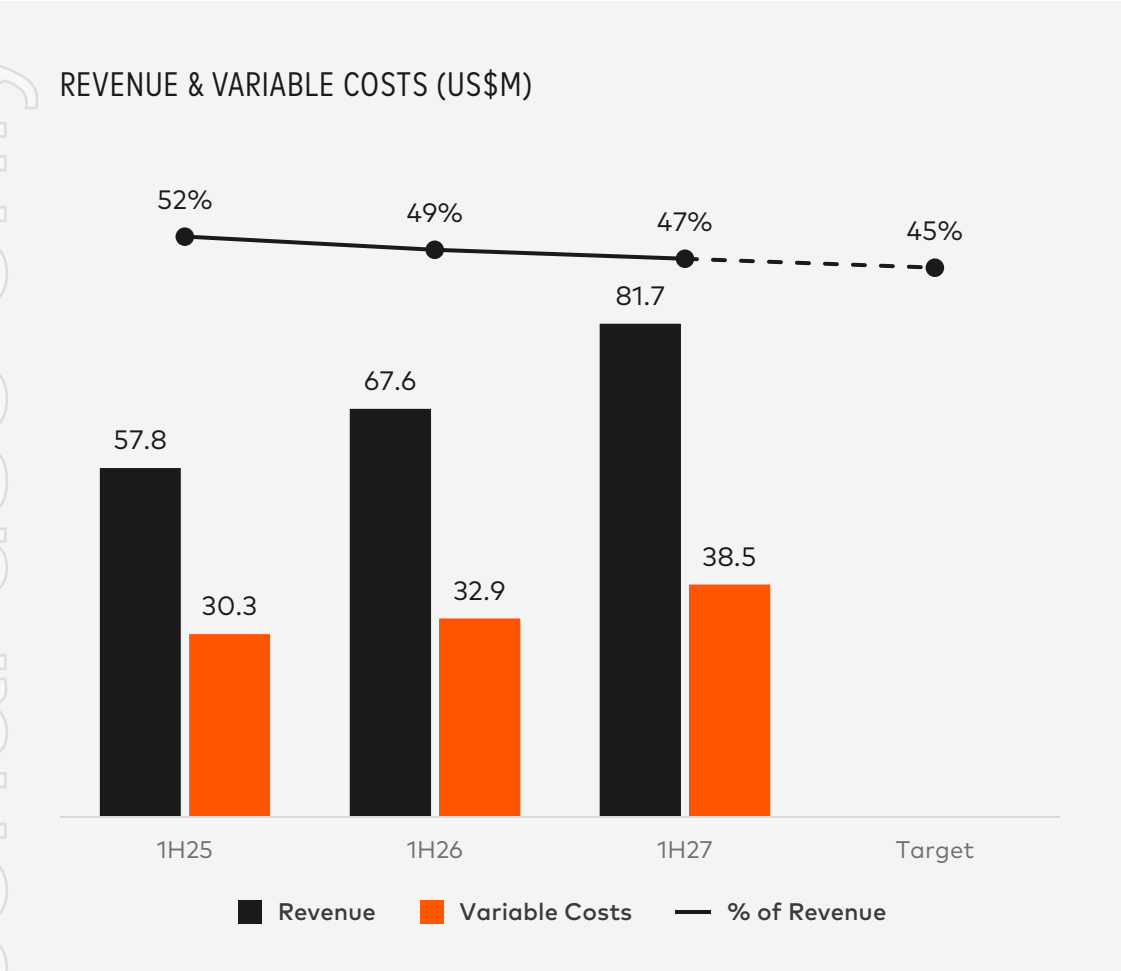
TOTAL REVENUE

YoY Growth (CC)

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Important Note: SaaS Revenue, SaaS Revenue YoY Growth, and Recurring Revenue financial information in this slide has not been independently audited or reviewed. See slide 2 for defined terms and calculation methodologies.

COST OF GROWTH FALLS TO 47% OF REVENUE, 2 POINTS FROM TARGET



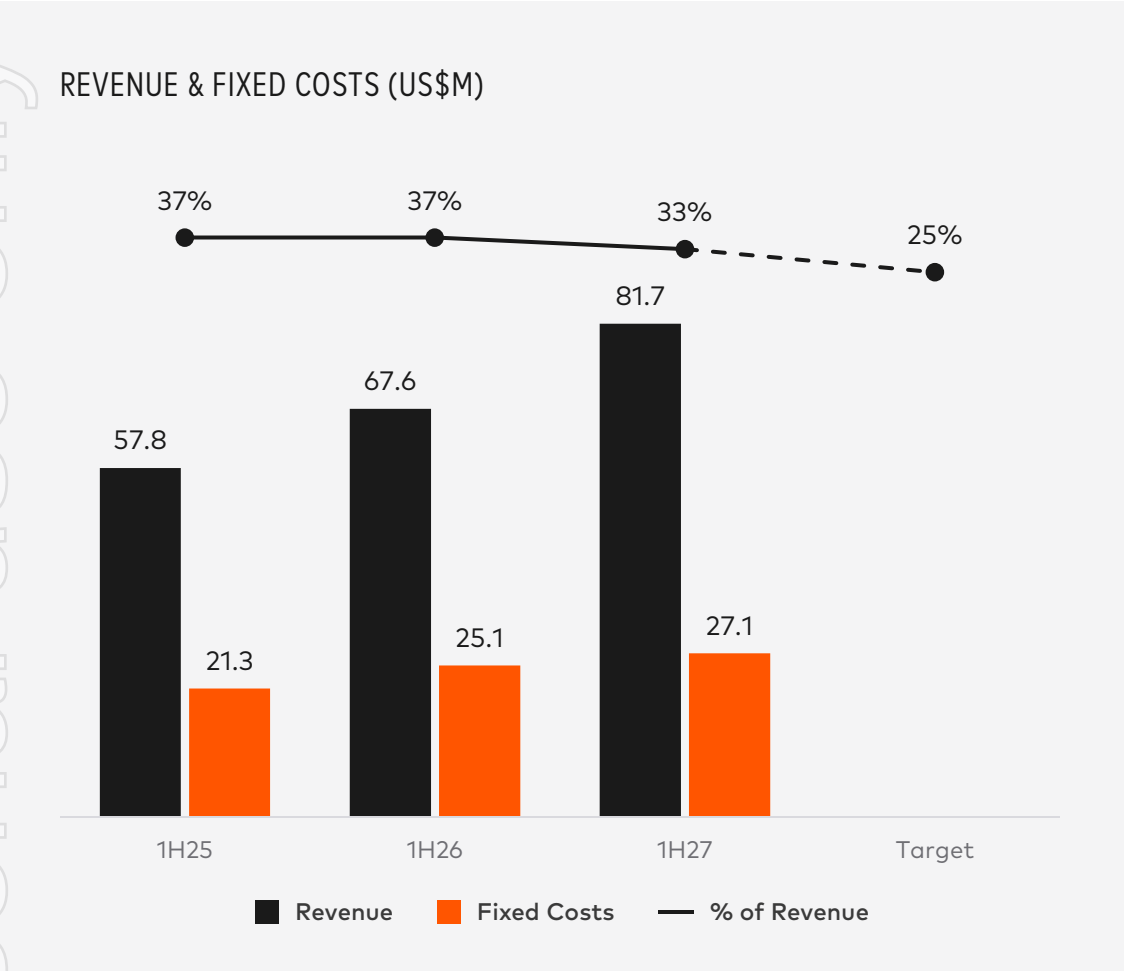
- Variable Costs are made up of COGS, Delivery, and Sales & Marketing costs
- Variable Costs declined as a percentage of revenue by 2pp YoY, led by COGS efficiencies
- Cost to grow Revenue is only 2pp from our target of 45% of Revenue

Percentages do not include Non-Cash Employment Costs.

Important Note: The financial information in this slide, particularly the Target, is provided solely to illustrate how operating margin improves with scale. The information is not, and must not be relied upon as, a statement or estimate of Catapult's current financial performance; a forecast of or guidance as to Catapult's future financial performance, condition or prospects; or an indication of Catapult's views regarding any of the foregoing. The information in this slide has not been independently audited or reviewed. See slide 2 for defined terms and calculation methodologies.

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FIXED COSTS FALL TO 33% OF REVENUE, EVEN AFTER ADDING IMPECT

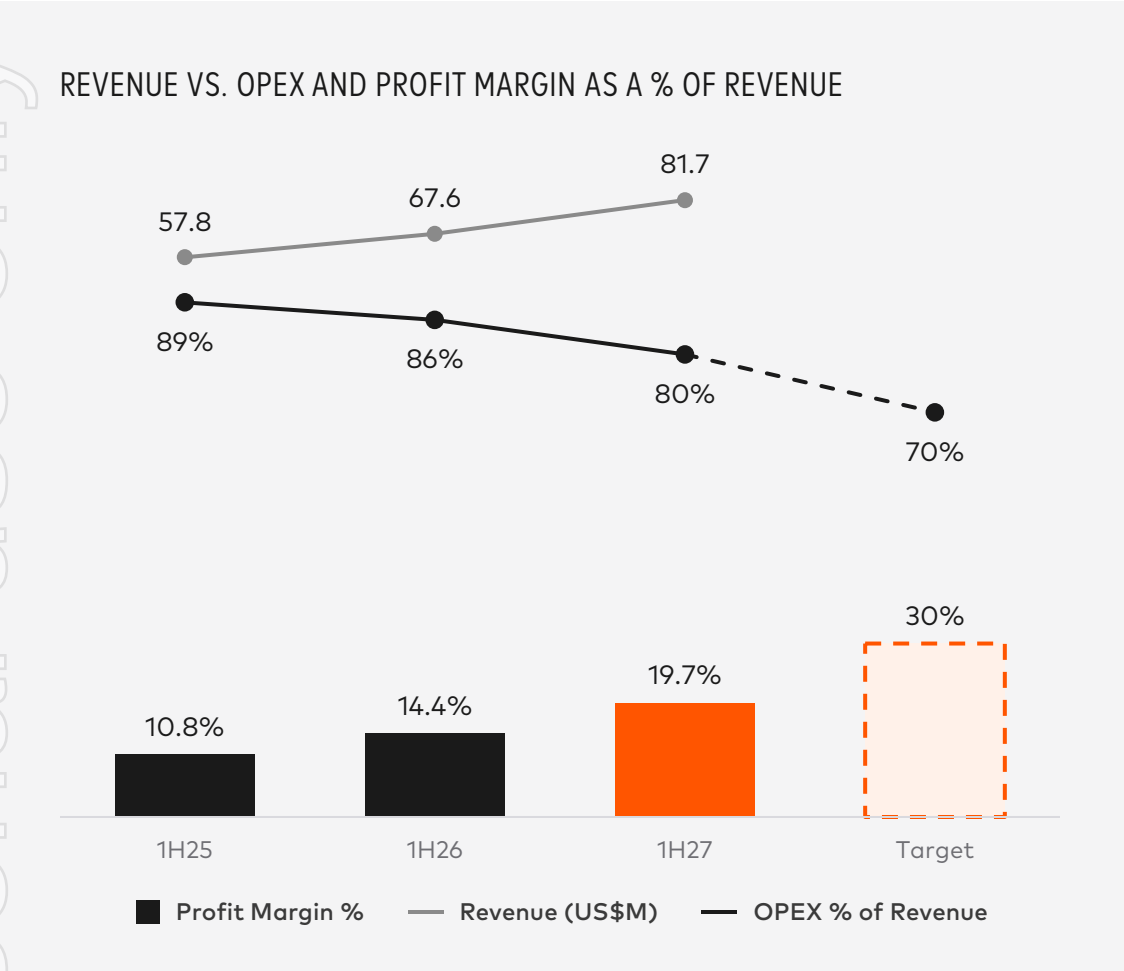


- Fixed Costs consist of our G&A and R&D functions (R&D capitalized and expensed)
- Fixed Costs continued to decline as a percentage of Revenue
- Absolute cost growth was driven by the addition of acquired R&D costs from Impect – G&A costs were flat YoY
- Absolute Fixed Costs support the business at scale and are expected to rise modestly, while continuing to decline as a percentage of Revenue*

Percentages do not include Non-Cash Employment Costs. R&D includes both capitalized and non-capitalized components.
Important Note: Each statement in the paragraph marked * is a forward-looking statement. Do not place undue reliance on it as actual results may differ, and may do so materially. Each statement reflects Catapult's views as at the time made, are not guarantees of future performance and are subject to uncertainties and risks, such as those described in Catapult's 2026 Annual Results. Subject to law, Catapult assumes no obligation to update, review or revise any information in this document. The other financial information in this slide (particularly the Target) is provided solely to illustrate how operating margin improves with scale. The information is not, and must not be relied upon as, a statement or estimate of Catapult's current financial performance; a forecast of or guidance as to Catapult's future financial performance, condition or prospects; or an indication of Catapult's views regarding any of the foregoing. The information in this slide has not been independently audited or reviewed. See slide 2 for defined terms and calculation methodologies.

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MANAGEMENT EBITDA MARGIN NEARLY DOUBLES IN TWO YEARS TO 19.7%



- Our operating profit margin has almost doubled in the past 2 years, demonstrating the operating leverage of our model at scale
- Each incremental dollar of Revenue is converting to profit at a higher rate than the overall operating profit margin, as operating costs are absorbed across a larger revenue base
- As Revenue continues to grow, operating profit margin is expected to increase towards our target as OPEX (Variable + Fixed costs) as a % of Revenue continues to decrease**

* Profit Margins do not include Non-Cash Employment Costs. R&D includes both capitalized and non-capitalized components.
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OPERATING PROFIT & LOSS SUMMARY

US$M	1H27	1H26	CHANGE	% CHANGE
Revenue	81.7	**67.6**	**14.1**	**20.8%**
COGS	15.8	**14.0**	**1.8**	**12.7%**
Gross Profit	65.9	53.7	12.3	22.9%
Gross Margin %	**80.7%**	79.3%	1.4%	1.7%
Variable Costs (ex. COGS)	22.8	**18.9**	**3.9**	**20.6%**
Contribution Profit	43.2	34.8	8.4	24.2%
Contribution Margin %	**52.9%**	51.4%	1.4%	2.8%
Fixed Costs	27.1	**25.1**	**2.0**	**8.1%**
Management Operating Profit	16.1	9.7	6.4	65.7%
Other Income	0.0	**0.0**	**0.0**	**nm**
Management EBITDA	**16.1**	9.7	6.4	65.6%
Management EBITDA Margin %	**19.7%**	14.4%	5.3%	37.1%

- Gross margin reached 81%, above our 80% target in a first half for the first time
- GM strength despite higher seasonal COGS costs of the Northern Hemisphere selling season and up-front cost of Impect Video Scouting launch
- The Contribution Margin rose 1.4pp to 53%, closing in on our 55% target
- Management EBITDA increased by US$4.3M, a 37% improvement YoY, when excluding US$2.0M of SBP-related payroll taxes

Important Note: While elements of the above table have been audited, the table and line items, including Variable Costs, Contribution Profit, Fixed Costs, Management Operating Profit, Management EBITDA, and EBITDA financial information (including growth rates and margins) have not been separately independently audited or reviewed. See slide 2 for defined terms and calculation methodologies.

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UNDERLYING PROFIT & LOSS SUMMARY

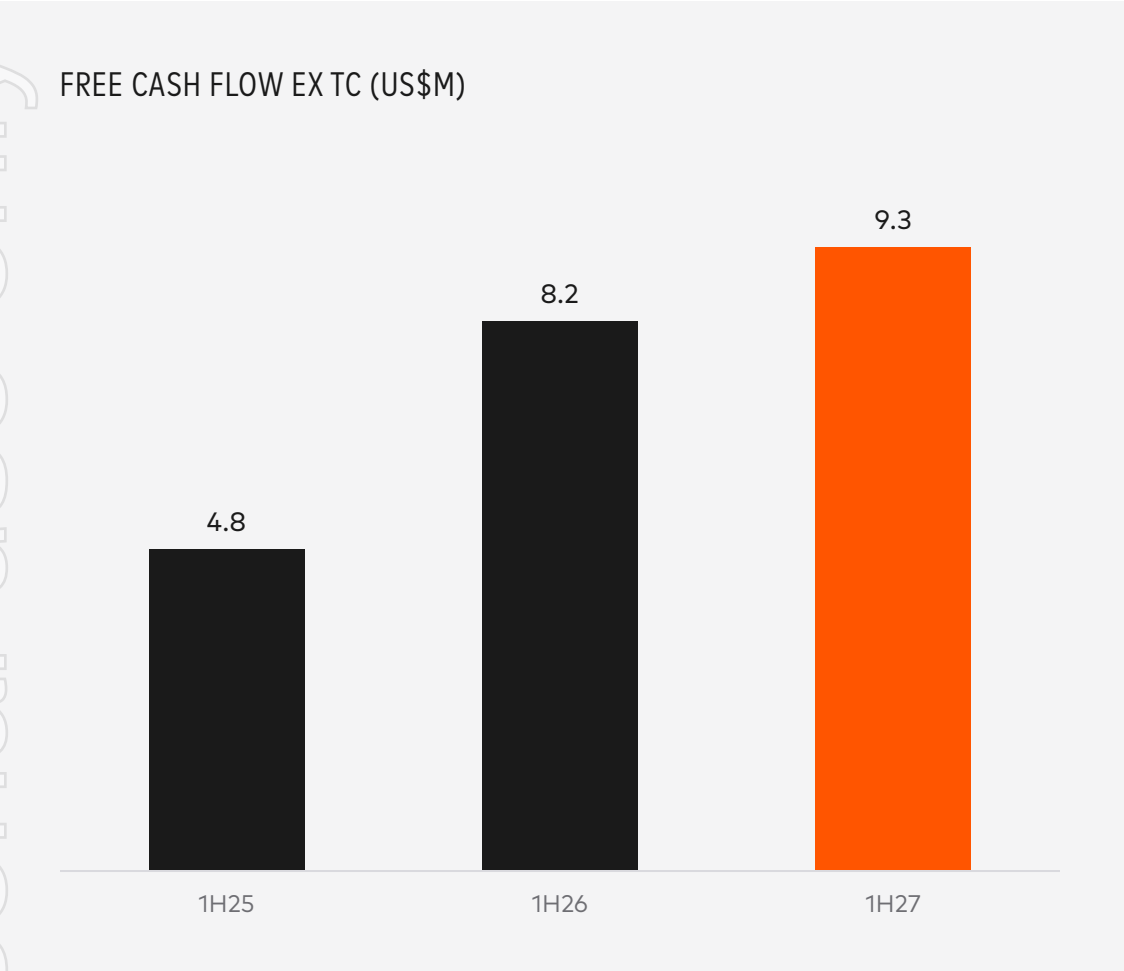
US$M	1H27	1H26	CHANGE	% CHANGE
Management EBITDA	16.1	9.7	6.4	65.6%
Capitalized Development & Other	8.4	**8.9**	**(0.5)**	**-5.8%**
SBP - Employee Compensation & Related Taxes	(7.4)	**(7.6)**	**0.2**	**3.2%**
EBITDA (Excluding Acquisition Related Charges)	17.1	11.0	6.1	55.7%
Acquisition Related Charges	(13.5)	**(1.9)**	**(11.6)**	**nm**
EBITDA	3.5	9.0	(5.5)	-60.9%
EBITDA Margin %	**4.3%**	13.4%	-9.0%	-67.6%
Depreciation & Amortization	(17.6)	**(13.5)**	**(4.1)**	**-30.0%**
Amortization of Acquired Intangibles	(5.2)	**(2.7)**	**(2.5)**	**-91.1%**
EBIT	(19.2)	(7.2)	(12.0)	-167.4%
FX Loss & Other One-Time Adjustments	(0.9)	**(0.3)**	**(0.6)**	**-182.2%**
Interest and Other	1.0	**(1.1)**	**2.1**	**188.0%**
NPAT	(19.1)	(8.6)	(10.4)	-121.1%
Underlying NPAT	**(1.1)**	(4.1)	3.0	72.8%

- Underlying NPAT improved US$3.0M year over year
- Statutory NPAT of -US$19.1M reflects three items outside of operating performance: US$13.5M of acquisition related charges, US$5.2M of amortization of acquired intangibles, and US$0.9M of FX and one-time items
- The US$13.5M of acquisition related charges is primarily deferred Impect purchase price that vests with service. It is a non-cash charge
- Excluding acquisition related charges, EBITDA grew 56% to US$17.1M

Important Note: While elements of the above table have been audited, the table and line items, including Management EBITDA, EBITDA, and EBIT financial information (including growth rates and margins), have not been separately independently audited or reviewed. See slide 2 for defined terms and calculation methodologies.

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FREE CASH FLOW UP 13% LIFTS CASH BALANCE TO US$62M



- Free Cash Flow excluding transaction costs was US$9.3M lifting cash balance to US$62M
- Hardware supply constraints delayed fulfillment of some customer orders, and we delayed invoices until orders were complete. This added US$4M to closing receivables year on year; on-time fulfillment would have lifted Free Cash Flow by up to US$4M
- We hold US$62M in cash and an undrawn US$50M debt facility, giving us the capacity to fund inorganic growth opportunities

Important Note: While elements of the above FCF figures have been reviewed, the FCF calculations have not been separately independently audited or reviewed. See slide 2 for defined terms and calculation methodologies.

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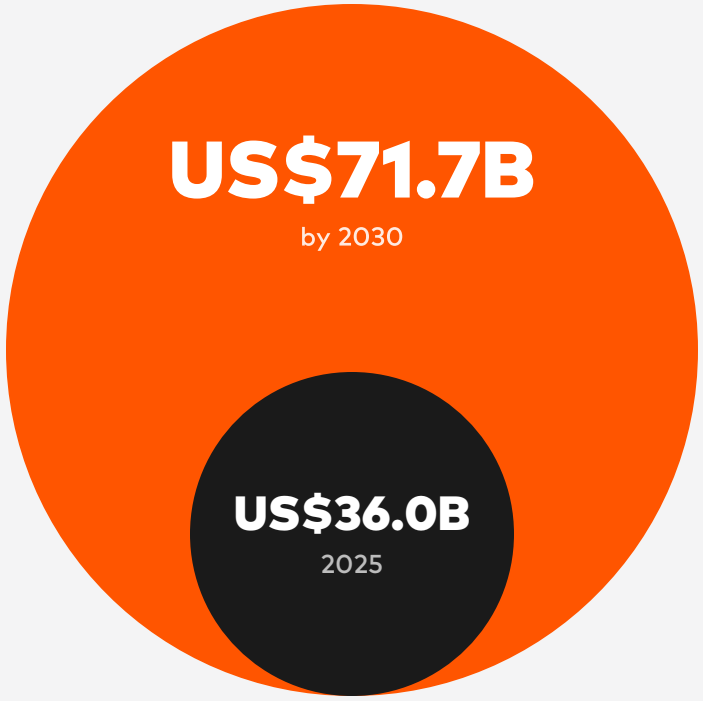
WILL LOPES

CHIEF EXECUTIVE OFFICER & MANAGING DIRECTOR



1 IN 5 PRO TEAMS TODAY, 4 IN 5 STILL AHEAD: WE'VE ONLY JUST BEGUN

PRO SPORTS TECHNOLOGY MARKET



20K PRO TEAMS

- Men & Women NCAA Athletics
- Major Sporting Leagues
- Feeder Divisions
- Pro Team Academies
- National Teams
- Olympic Teams

ADJACENT MARKETS

- High School & Youth Sport Teams
- First Responders
- Military
- Medical

Source: Marketsandmarkets, Sports Technology Market Size & Share Forecast 2030, March 2025.

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TEAMS CHOOSE CATAPULT TO MAKE BETTER DECISIONS, FASTER



SAVE TIME

Help teams make better use of time with improved workflows



DISCOVER INSIGHTS

Contextualize data to increase access to meaningful insights

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FIVE SOLUTIONS, ONE PLATFORM: EVERY NEW PRODUCT LIFTS ACV PER TEAM

ATHLETE MONITORING

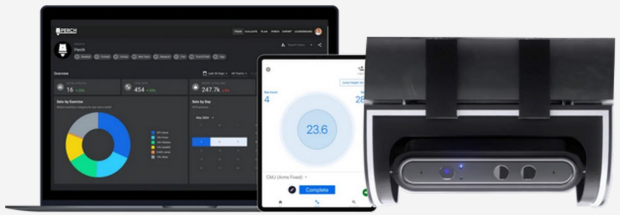
Wearable tracking that optimizes elite athlete load and performance





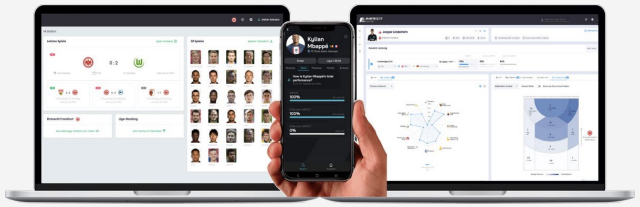
VIDEO ANALYSIS

Integrated video and tactical analysis accelerating team performance decisions



GYM MONITORING

Strength and conditioning analytics bridging the gym to the field



SCOUTING

Data-driven talent identification and recruitment intelligence for elite teams



MOTORSPORT

Real-time vehicle and driver performance analytics for competitive motorsport

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CATAPULT

AI MAKES OUR DATA MORE VALUABLE, NOT LESS

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01

SPORT IS AI-RESILIENT

AI intensifies the pursuit of performance advantage – it doesn't replace it

02

WE ARE THE INFRASTRUCTURE

AI needs ground-truth data. We capture it. You can't build the agent without the signal.

03

AI EXPANDS OUR ADDRESSABLE MARKET

AI removes the analyst capacity constraint, unlocking deeper value for existing teams and a larger market beyond them

THE SIGNAL AI NEEDS

GROUND-TRUTH ATHLETE DATA AT SCALE

15+ YEARS
Proprietary data
VECTOR

5+ PETABYTES
Ground-truth athlete data
VECTOR

25+ MILLION
Observed sets
PERCH

200+ THOUSAND
Structured matches
IMPECT

CATAPULT

IN PRO SPORT, AI HAS TO BE HIGHLY ACCURATE. THAT TAKES DATA QUALITY AT SCALE

TEAM-LEVEL DIY AI

1 PRO TEAM

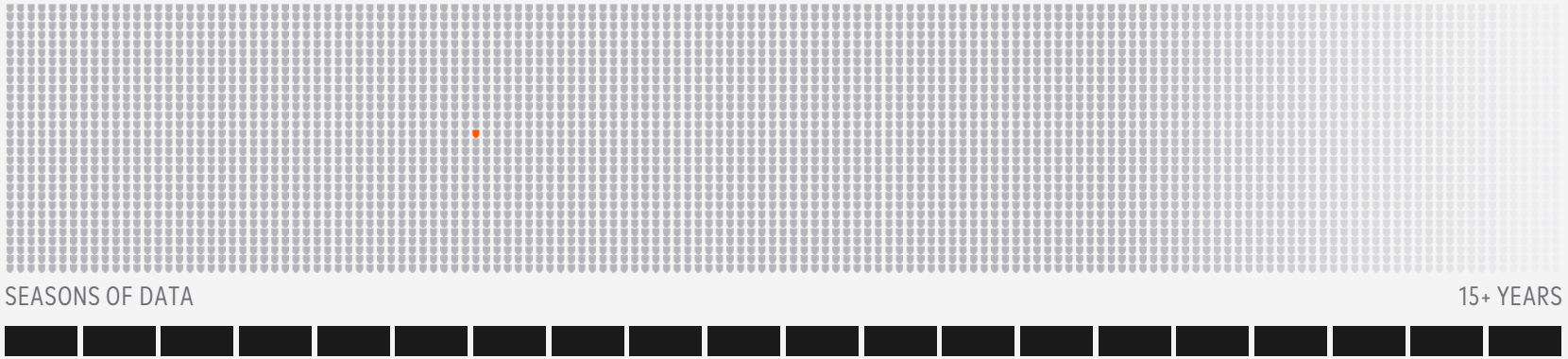
Sounds confident on thin data from only one club

VS

CATAPULT AI

4,410 PRO TEAMS

40+ SPORTS



01

CONFIDENCE ISN'T ACCURACY

LLMs sound authoritative on minimal data. In pro sport, a wrong load or injury call has real consequences.

02

THE TRUST STANDARD

Teams make selection, load and injury calls based on performance data. Trusting those calls requires validation against measured ground truth.

03

ACCURACY TAKES SCALE

Every team and every season adds to a dataset no single club can match.

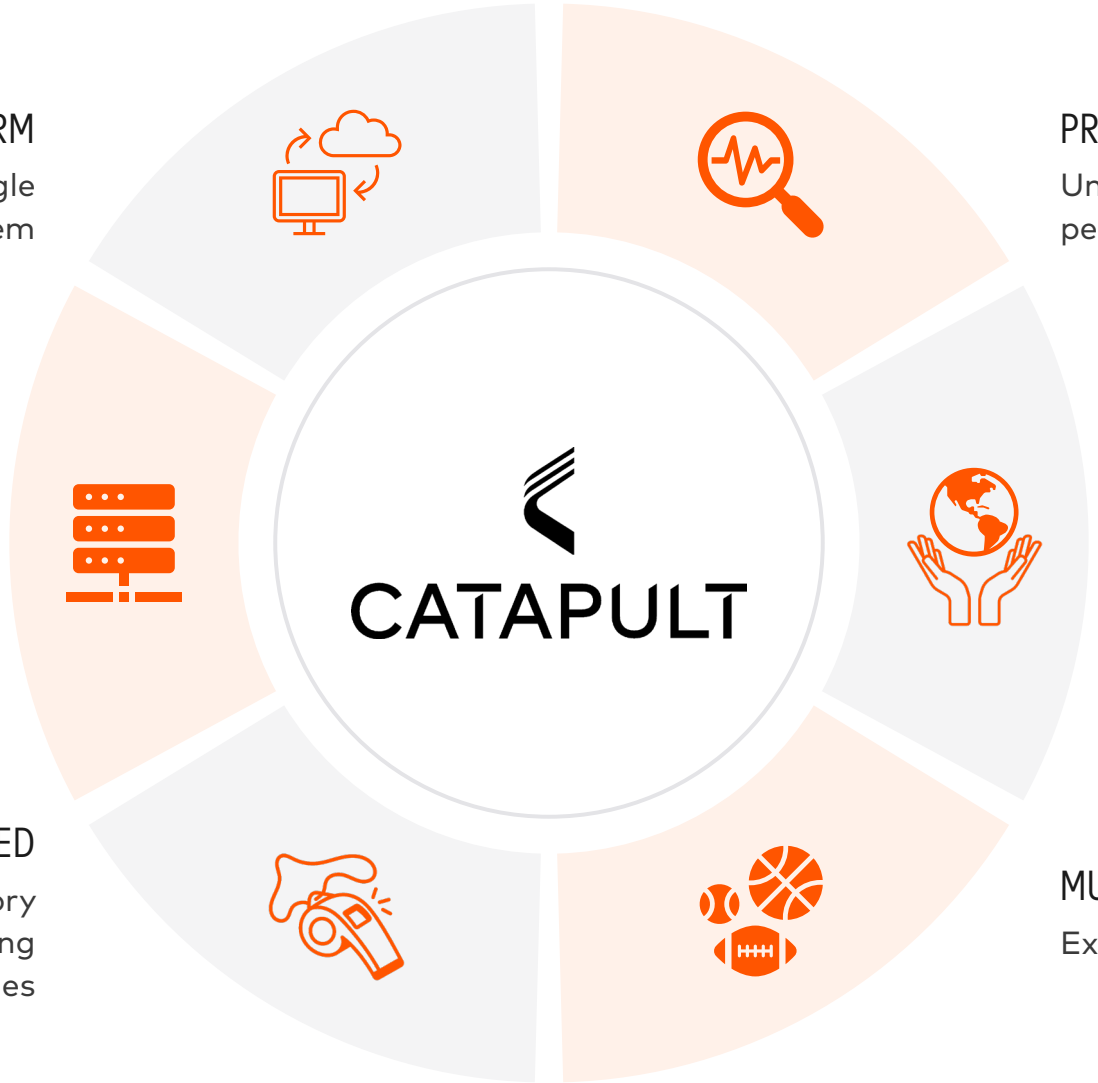
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A MOAT THAT WIDENS WITH EVERY PRODUCT AND EVERY SEASON

ONE-STOP MULTI-SOLUTION PLATFORM
Comprehensive solutions in a single ecosystem

FLEXIBLE TECH STACK
Adaptable architecture for bolt-on solutions

HIGHLY REGULATED
Requirement to meet high regulatory standards from global sports governing authorities



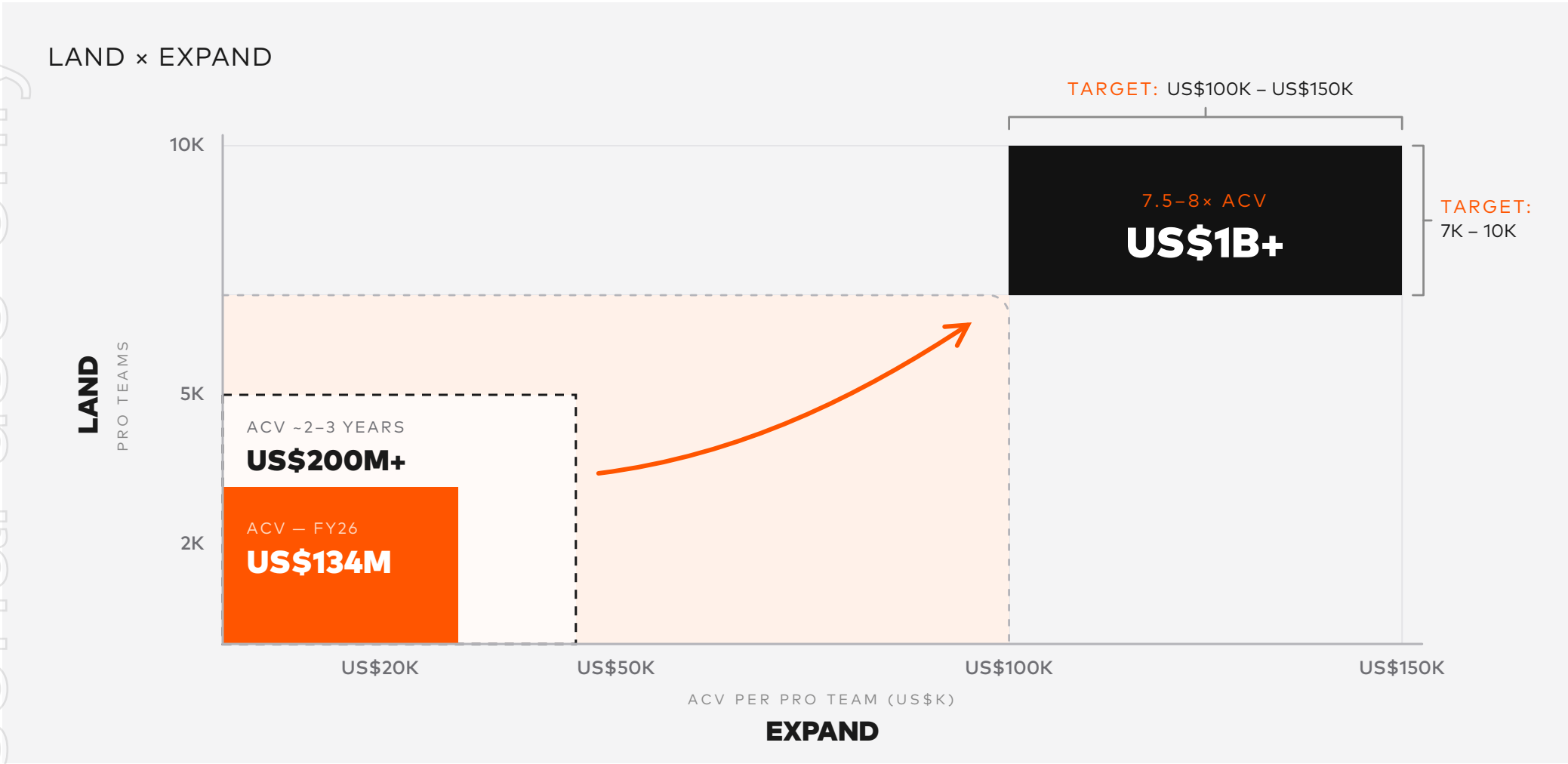
PROPRIETARY ALGORITHMS
Unique insights driving improved performance outcomes

GLOBAL SCALE AND SERVICE
Worldwide operational leverage, providing teams with unparalleled customer service

MULTI-SPORT LEARNINGS
Expansive athlete performance data

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LAND MORE TEAMS, EXPAND EVERY TEAM: OUR PATH TO US$1B ACV



Important Note: The financial information in this slide is provided solely to illustrate the ways in which Catapult could achieve US$1B in ACV. The information is not, and must not be relied upon as, a statement or estimate of Catapult's current financial performance; a forecast of or guidance as to Catapult's future financial performance, condition or prospects; or an indication of Catapult's views regarding any of the foregoing. The information in this slide has not been independently audited or reviewed. See slide 2 for defined terms and calculation methodologies.

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BUILT FOR A 30% MANAGEMENT EBITDA MARGIN AT SCALE

		TARGET
REVENUE		**100%**
COST OF GROWTH (VARIABLE COSTS)		
COGS	Video Hardware · Data & Hosting · License Royalty	**20%**
DELIVERY	Support · Customer Success · Supply Chain & Logistics	**10%**
SALES & MARKETING	Sales · Marketing · Revenue Operations	**15%**
MANAGEMENT CONTRIBUTION MARGIN		**55%**
FIXED COSTS		
G&A		**10%**
R&D (INCL. CAPEX)		**15%**
MANAGEMENT EBITDA		**30%**

- While we have ambitious top-line growth goals, our commitment to growing profitably post Perch and Impect acquisitions is unchanged
- Our focus on SaaS creates predictable revenue with ACV being the leading indicator
- Through cross-selling and product innovation we lower our Variable Costs (cost of growth) as go-to-market productivity increases
- We have established a base for scale, minimizing the need to add to Fixed Costs to support growth, increasing our profit margin

Percentages do not include Non-Cash Employment Costs. R&D includes both capitalized and non-capitalized components.
Important Note: The financial information in this slide is provided solely to illustrate how operating margin improves with scale. The information is not, and must not be relied upon as, a statement or estimate of Catapult's current financial performance; a forecast of or guidance as to Catapult's future financial performance, condition or prospects; or an indication of Catapult's views regarding any of the foregoing. The information in this slide has not been independently audited or reviewed. See slide 2 for defined terms and calculation methodologies.

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SUCCESS METRICS

THE SEVEN NUMBERS TO HOLD US TO

RULE OF 40 IS OUR FOCUS

ACV GROWTH **(25%[1])**

MANAGEMENT EBITDA **(20%[2])**

PRO TEAM COUNT

4,410

Continue to land new P&H logos with greenfield opportunity that exists in market

ACV PER PRO TEAM

US$31.3K

Through a combination of cross-sell, upsell, pricing, and new product solutions, continue increasing ACV per team

ACV RETENTION

95.5%

Continue to invest in service and products to maintain ACV retention above 95%

VARIABLE COST EFFICIENCY

47%

Support growth, while finding efficiencies in cost of growth

FIXED COST DISCIPLINE

33%

Leverage our fixed cost foundation as we scale

[1] Constant currency, including acquired ACV. [2] Expressed as the Management EBITDA margin.
Rule of 40 is defined as the sum of annual ACV growth percentage on a constant currency (CC) basis and Management EBITDA margin (Management EBITDA as a % of Revenue).
Important Note: The information in this slide (including Rule of 40, ACV Growth, Management EBITDA, ACV Retention, and ACV per Pro Team financial information) has not been independently audited or reviewed. See slide 2 for defined terms and calculation methodologies. The information in this slide is not, and must not be relied upon as, a statement or estimate of Catapult's current financial performance; a forecast of or guidance as to Catapult's future financial performance, condition or prospects; or an indication of Catapult's views regarding any of the foregoing.

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FY27 OUTLOOK

Our objective is to deliver on our strategic priorities with a continued focus on profitable growth. In FY27, we continue to expect:

- ACV growth to remain strong with low churn
- Continued improvement in cost margins towards our targets
- Higher Free Cash Flow (excluding transaction costs) as our business scales



Important Note: This slide contains forward-looking statements. Do not place undue reliance on them as actual results may differ, and may do so materially. They reflect Catapult's views as at the time made, are not guarantees of future performance and are subject to uncertainties and risks, such as those described in Catapult's 2026 Annual Results. Subject to law, Catapult assumes no obligation to update, review or revise any information in this document. See the important notice in slide 2.

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TODAY'S KEY TAKE-AWAYS

EXPANDED PLATFORM DRIVING GROWTH

MAINTAINING STRONG PROFITABLE GROWTH

UNLEASHING OUR POTENTIAL

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UNIQUELY POSITIONED FOR A GLOBAL OPPORTUNITY

SIGNIFICANT MARKET OPPORTUNITY

US$71.7B market opportunity (2030) in delivering industry leading solutions for Pro sports teams*

GLOBAL LEADERSHIP POSITION

SaaS revenue is multiples of the nearest P&H competitor globally with a newly developed, best-in-class T&C solution

PROVEN BUSINESS MODEL

Scalable, subscription business model driving adoption with powerful unit economics

UNPARALLELED & DIFFERENTIATED DATA

Historical datasets delivering unparalleled, unique, and differentiated insights in Pro sports and beyond

RESILIENT & RELIABLE CUSTOMERS

Deeply embedded in teams' workflows delivering best-in-class retention rates across all major sports leagues

WORLD CLASS CATAPULT TEAM

Dedicated and passionate team with extensive industry and technology expertise

* Source: Marketsandmarkets, Sports Technology Market Size & Share Forecast 2030, March 2025.

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Q&A

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APPENDIX

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APPENDIX

BALANCE SHEET

AS AT SEPTEMBER 30 (US$M)	1H27	1H26
Cash	61.92	**11.27**
Trade and Other Receivables	38.82	**24.69**
Inventory	2.82	**1.92**
PPE	42.71	**33.88**
Goodwill	113.38	**77.28**
Other Intangible Assets	89.76	**67.88**
Deferred Tax Assets	2.75	**2.01**
Total Assets	352.16	218.92
Trade and Other Payables	19.70	**12.60**
Contract Liabilities	70.81	**61.03**
Other Liabilities	18.80	**16.56**
Employee Benefits	8.67	**9.38**
Borrowings and Other Financial Liabilities	10.69	**5.74**
Deferred Tax Liabilities	9.61	**4.21**
Total Liabilities	138.27	109.53
Total Equity	**213.89**	109.40

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PROFIT & LOSS

FOR THE 6 MONTHS ENDED SEPTEMBER 30 (US$M)	1H27	1H26
Revenue	81.71	**67.64**
Other Income	-	-
Cost of Goods Sold	(15.77)	**(13.99)**
Employee Benefits Expense	(29.43)	**(24.78)**
Employee Share-Based Payment Expense	(18.85)	**(7.68)**
Capital Raising and Listing Expenses	(0.11)	**(0.13)**
Travel, Marketing and Promotion	(3.01)	**(2.71)**
Occupancy	(0.74)	**(0.70)**
Professional Fees	(1.81)	**(1.84)**
Other Expenses	(8.46)	**(6.76)**
Operating Profit (Loss) Before Depreciation and Amortization	3.54	9.05
Depreciation and Amortization	(22.75)	**(16.23)**
Operating Loss	(19.21)	(7.18)
Finance Costs	(0.99)	**(1.20)**
Finance Income	0.29	**0.02**
Other Financial Items	(0.64)	**(0.30)**
Loss Before Income Tax Expense	(20.55)	(8.66)
Income Tax Benefit (Expense)	1.49	**0.04**
Loss After Income Tax Expense Attributable To Owners Of Catapult Sports Ltd	**(19.06)**	(8.62)

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CASH FLOW

FOR THE 6 MONTHS ENDED SEPTEMBER 30 (US$M)	1H27	1H26
OPERATING CASH FLOW		
Receipts from Customers	93.72	**79.51**
Payments to Staff and Suppliers	(63.22)	**(55.11)**
Other Operating Cash Flow	(0.29)	**0.03**
Net Cash Flow from Operating Activities	30.22	24.43
INVESTING CASH FLOW		
Acquisition of Subsidiaries	-	**(2.69)**
Payments for PPE & Other	(11.65)	**(7.28)**
Capitalized Development	(9.35)	**(10.10)**
Net Cash Used in Investing Activities	(20.99)	(20.08)
FINANCING CASH FLOW		
Proceeds from Exercise of Share/Option Issue	0.03	**1.64**
Transaction Costs of Issue of Shares	-	**-**
Repayment of Leasing Liabilities	(0.90)	**(0.86)**
Other Financing Cash	(0.34)	**(0.86)**
Purchase of Non-Controlling Interest	-	**(0.47)**
Net Receipt/(Repayment) of Financing Loans	(0.17)	**(3.54)**
Net Cash from Financing Activities	(1.38)	(4.09)
Net Increase (Decrease) in Cash	**7.84**	0.26

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AN ESTABLISHED TRACK RECORD OF STRONG AND CONSISTENT GROWTH

		FY22	FY23	FY24	FY25	*1H26*	*2H26*	FY26	1H27
ACV	ACV (US$M)	63.9	73.4	86.8	101.2	*115.8*	*133.8*	133.8	145.2
	ACV Growth (CC)	23%	20%	20%	18%	*19%*	*28%*	28%	25%
	ACV Churn	3.4%	3.8%	3.5%	4.3%	*4.9%*	*3.9%*	3.9%	4.5%
CUSTOMERS	Lifetime Duration (Years)	5.8	6.0	7.0	7.8	*8.1*	*7.5*	7.5	8.0
	Total Teams	3400+	3800+	4200+	4600+	*5000+*	*5500+*	5500+	5800+
	Pro Teams	2741	3031	3317	3602	*3878*	*4178*	4178	4410
	Multi Solution as a % of Pro Teams	14%	14%	17%	23%	*27%*	*32%*	32%	36%
EARNINGS	Revenue (US$M)	77.0	84.4	100.0	116.5	*67.6*	*73.1*	140.7	81.7
	Recurring Revenue (US$M)	68.6	77.7	92.3	109.7	*63.8*	*70.3*	134.1	78.6
	Recurring Revenue Growth (CC)		18%	21%	21%	*19%*	*28%*	20%	23%
	Recurring Rev as % of Total Rev	89%	92%	92%	94%	*94%*	*96%*	95%	96%
	Management EBITDA	(13.9)	(14.2)	4.2	14.8	*9.7*	*15.0*	24.7	16.1
	EBITDA	(14.3)	(11.0)	9.4	18.1	*9.0*	*8.4*	17.5	3.5
MGMT MARGINS	Gross Margin %	75%	76%	81%	81%	*79%*	*81%*	80%	81%
	Variable Costs (ex COGS) %	40%	42%	35%	32%	*28%*	*27%*	27%	28%
	Contribution Margin %	34%	34%	46%	49%	*51%*	*54%*	53%	53%
	Fixed Costs %	54%	52%	42%	37%	*37%*	*34%*	35%	33%
	Management EBITDA Margin %	-18%	-17%	4%	13%	*14%*	*20%*	18%	20%
$	Free Cash Flow (ex TC)	(17.9)	(21.6)	4.6	8.6	*8.2*	*(1.7)*	6.5	9.3
P&H	P&H ACV	39.0	47.0	56.7	66.1	*77.5*	*84.5*	84.5	90.2
	P&H ACV Growth (CC)	37%	28%	23%	18%	*21%*	*23%*	23%	15%
T&C	T&C ACV	22.0	23.9	27.7	32.6	*35.7*	*46.5*	46.5	52.1
	T&C ACV Growth (CC)	5%	11%	15%	18%	*16%*	*40%*	40%	47%

Important Note: *ACV Growth calculated is ACV YoY. While elements of the above table have been independently reviewed or audited, the table and line items, including ACV, EBITDA, Management EBITDA, Variable Costs, Fixed Costs, and Contribution Margin financial information (including growth rates and margins) have not been separately independently audited or reviewed. See slide 2 for defined terms and calculation methodologies.

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GLOSSARY OF TERMS

TERM	DEFINITION
ACV or Annualized Contract Value	The annualized value of all active subscription contracts in effect using an average exchange rate to US$ over a 1-month period ending on the ACV Effective Calculation Date
ACV Churn	The reduction in ACV from the loss of customers over a period, which is calculated as the quotient (expressed as a percentage) of (x) the reduction in ACV from the loss of customers over the 12-month period prior to the Effective Calculation Date; divided by (y) the total ACV calculated as at the date that is 12 months prior to that Effective Calculation Date
Acquisition Related Charges	Includes share-based payment acquisition contingent consideration, acquisition-related transaction costs, and adjustments to fair value of contingent and deferred acquisition consideration
COGS	Cost of Goods Sold
Lifetime Duration	The average length of time that customers have continuously subscribed for Catapult's products or services as at the effective calculation date, weighted by each customer's ACV as at that date
Management EBITDA	Reported EBITDA (i) excluding share-based payments, payroll taxes relating to share-based payments, purchase consideration, acquisition-related transaction costs, severance costs, and adjustments to the fair value of contingent and deferred acquisition consideration; and (iii) including capitalized development expense
Multi Solution Pro Teams	The number of Pro Teams that, as at the effective calculation date, use more than one Catapult solution
Multi Vertical Pro Teams	The number of Pro Teams that, as at the effective calculation date, use a product from more than one of Catapult's verticals
Rule of 40	The sum of annual ACV growth percentage on a constant currency basis and Management EBITDA margin (Management EBITDA as a % of Revenue)
Underlying NPAT	NPAT excluding Acquisition Related Charges, amortization of acquisition intangibles, FX Gain (Loss) and other one-time adjustments

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