

# CATAPULT LAUNCHES NEW VERSION OF ITS FOOTBALL PRO VIDEO SUITE FOR THE UPCOMING EUROPEAN SEASON

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Catapult Group International Limited (ASX:CAT, 'Catapult' or the 'Company') the global performance technology leader in elite sports, today announced a series of innovations to its Football (Soccer) Pro Video Suite that will provide teams deeper and further insights for the upcoming European season. The latest update includes new time-saving automations, improved workflows, smarter presentation tools, and faster calculation capabilities.

Catapult's Pro Video platform consists of Focus, Hub, and MatchTracker. Football teams use Focus to capture multi-angle video during games or practice while tagging data live or post events for future analysis and presentation. Catapult's Hub solution extends Focus's capabilities with a cloud-based publishing and sharing platform where presentations and insights can be distributed across sport team's departments from any location. This means performance content can be viewed in real-time, including during matches or between periods. Finally, MatchTracker is a powerful data analysis tool which connects multiple datasets, including wearable data, to video. This allows teams to save time by quickly filtering and visualizing insights across matches, series, a season, and even players.

In preparation for the upcoming European Football season, Catapult is introducing a number of new enhancements, including:

- **New time-saving automations:** The latest version of MatchTracker streamlines how teams analyze athlete data with video. Updates include a new automated wearable data import process and auto-synchronization of match periods, which increases the efficiency of combining data by 95 percent from its initial launch.
- **Real-time live workflows:** Honed on the pit walls of leading Formula One teams, Pro Video's live analysis capability has been a key differentiator from competitors, with the ability to livestream video & data across multiple wireless devices. These capabilities are now available to Football analysts where they can share insights to coaches and athletes instantly across multiple devices.
- **Smarter Presentations:** Pro Video's Presentation tools, which are embedded within each product, come with a series of new updates that streamline how coaches present performance insights. These include the ability to move or erase player positions with a single click and enhanced pitch annotations to make cross-team communications clearer and easier.
- **Faster Calculation Tools:** Catapult also introduced a new no-code solution to enhance analysts' control of live data visualization. Using a new Calculation Wizard, data windows can be created using custom datasets to provide data incredibly fast.

"Our Pro Video Suite is becoming the most powerful video tool in sports," said Catapult CEO Will Lopes. "The industry has been conditioned to use video tools solely for tagging and editing. But when we speak to customers, they don't want more tags and editing capabilities, they want more time and better insights. The upcoming European Football season will witness huge improvement in time-saving and insights with our latest innovations. We are dedicated to providing coaches with the tools they need to unleash their team's true potential."

Catapult's commitment to empowering coaches has fueled its rapid growth. By delivering a comprehensive suite of cutting-edge solutions, Catapult continues to revolutionize the way coaches analyze and elevate their team's performance, setting new benchmarks in the world of elite sports.

Catapult's Tactics & Coaching (T&C) business line, which includes the Pro Video Suite, continues to grow rapidly in Soccer, Basketball, Rugby, and Motorsports. In Fiscal Year 2023, EMEA more than doubled its FY22 growth rate rising 14.1%, while APAC grew 32.1%.

*Authorized for release to ASX by the Catapult CEO, Mr Will Lopes.*

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## **ABOUT CATAPULT**

Catapult exists to unleash the potential of every athlete and team on earth. Operating at the intersection of sports science and analytics, Catapult products are designed to optimize performance, avoid injury, and improve return to play. Catapult works with more than 3,800 Pro teams in over 40 sports across more than 100 countries globally. To learn more about Catapult and to inquire about accessing performance analytics for a team or athlete, visit us at [catapultsports.com](https://catapultsports.com). Follow us at @CatapultSports on social media for daily updates.

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